

“IS THE ‘STONE AGE’ OF DENTISTRY DEAD?”

Restorative Excellence in a Digital World

Friday, November 11, 2022, 8:00 AM - 3:30 PM

Richmond Marriott Short Pump
4240 Dominion Blvd., Glen Allen, VA 23060
6 CE Credit Hours

Registration & Breakfast: 8:00 AM
Lecture: 8:30 AM – 3:30 PM
Lunch: 12:00 - 1:00 PM



Dr. John Cranham

John C. Cranham, DDS - Dr. John C. Cranham practices in Chesapeake, VA focusing on esthetic dentistry, implant dentistry, occlusal reconstruction, TMJ/Facial Pain and solving complex problems with an interdisciplinary focus. He graduated with honors from the Virginia Commonwealth University in 1988. He served the school as a part-time clinical instructor from 1991-1998 earning the student given Part-time Faculty of the Year twice during his stint at the University. After studying from the greats in occlusion (Pete Dawson & The Pankey Institute) and Cosmetic Dentistry (Nash, Dickerson, Hornbrook, Rosenthal, Spear, Kois) during the 1990’s, Dr. Cranham created a lecture in 1997 called The Cosmetic Occlusal Connection. He travelled the world, presenting this one-day lecture of seemingly diametrically opposed ideas. In 2001, he created Cranham Dental Seminars which provided both lecture and intensive hands-on opportunities to learn. In 2004, he began lecturing at The Dawson Academy with his mentor Pete Dawson, which led to the merging of Cranham Dental Seminars with The Dawson Academy in 2007. He became a one-third partner and its acting Clinical Director until September 2020. He became one of the most sought-after speakers in dentistry and has presented over 1,650 full days of continuing education all over the world. Today he has partnered with Lee Culp CDT, and their focus is on integrating sound occlusal, esthetic, and sound restorative principles into efficient 100% digital workflows, and coaching doctors on how to integrate them into their practices. Dr. Cranham has published numerous articles, co-authored “The Complete Dentist,” along with Dr. Drew Cobb, created The Dawson Diagnostic Wizard treatment planning software that today is known as the Smile Wizard.

Course Description: This Lecture will discuss digital workflows in the dental profession which are evolving at an incredibly rapid rate. While these technological advances have the capacity to increase predictability, efficiency as well as profitability, utilizing them in the absence of sound esthetic, functional, and occlusal principles, actually can create more harm than good. In this program you will learn how to align sound occlusal (as well as esthetic and biologic) principles, with digital workflows to increase accuracy as well as the speed in which you can deliver care. Special emphasis will be placed on visualizing and creating sound occlusal contacts that will manage force appropriately in simple as well as complex situations. Utilizing digital/virtual articulation to do wax ups, perform trial equilibration, visualize orthodontic outcomes, design, and create occlusal splints will all be part of this seminar. Come and find out why there has never been a better time to make the transition to digital!

At the conclusion of this course, the attendees will know how to:

1. Evaluate each technology and understand where the return on investment resides with each hardware/software option and know if it is a fit for your practice.
2. Get the most out of your intraoral scanner, and how this technology can increase the predictability, efficiency, and profitability of our dental practices.
3. Design a stable, minimal stress occlusion, and how to visualize this in a virtual/digital environment.
4. Why we can now do everything on a virtual/digital articulator that we could do on traditional instrumentation, lot faster, with fewer mistakes.
5. Different digital workflows to create a printed diagnostic wax up (with ideal esthetic & occlusal design), either doing it yourself, or working with a dental laboratory.
6. Integrate a virtual diagnostic wax up, with CBCT technology, to plan simple and complex implant cases, and why this is the key proper implant placement.
7. Design and create surgical guides for guided implant surgery, for a single implant all the way to an All-On-4,5,6 restoration.
8. Design and create a variety of occlusal splints in a 100% virtual environment, and why this has been a game changer in Dr. Cranham’s practice.
9. Evaluate printers and know when it is the best tie to bring one into the practice.

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NOVEMBER 11, 2022 REGISTRATION FORM (Registration Deadline November 2, 2022)

Name: _____ Email (PLEASE PRINT): _____

Address: _____ City/State _____ Zip: _____

Phone: _____ TOTAL ENCLOSED: \$ _____

Additional Attendees (PLEASE PRINT):

- 1) _____ 2) _____
3) _____ 4) _____

- VDA Member - \$250 VDA Member Staff - \$100 Residents - \$100
 Non-Member Dentists of RDS/VDA/ADA - \$500 Non-Member Staff of RDS/VDA/ADA - \$250

Cancellation/Refund Policy: All Cancellations must be received 3 days prior to scheduled program (Attn: Linda Simon, Executive Director).
richmondental@verizon.net phone (804) 323-5191 fax (804) 323-5192

Please make check payable to: **Richmond Dental Society • 14241 Midlothian Turnpike, #509 • Midlothian, VA 23113**

Check Enclosed \$ _____ I will pay by credit card: AMERICAN EXPRESS Discover MasterCard VISA

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Card # _____ Expiration Date: _____ / _____ Security Code: _____