



**Friday, March 19, 2021 featuring**

**Howard Farran, DDS, MBA**

**Join us for this LIVE Streaming Webinar (6 CE Credit Hours)**

Lecture: 9:00 AM – 12:00 PM

Lunch: 12:00 – 12:30 PM

Lecture: 12:30 – 3:30 PM

**“Dr. Farran’s One-Day Dental MBA”**

**Howard Farran, DDS, MBA –**

- Dr. Farran is a practicing dentist with more than 25 years of clinical experience, Founder and CEO of *Dentaltown Magazine*, which is celebrating 20 years in publication, #1 Best Selling Author of his book *Uncomplicate Business*,
- host of the popular Podcast “*Dentistry Uncensored*” as well as a noted international speaker on faster, easier, more efficient dentistry.
- He has captivated audiences around the world with his innovative, information, off-the-cuff and entertaining lectures for more than two decades. His area of expertise covers many aspects of dentistry, including the business of dentistry and clinical topics. Farran was voted by his peers in the top three on the list of The 32 Most Influential People in Dentistry from 2017-2020. Farran is a graduate of the University of Missouri School of Dentistry and received his Master’s in Business Administration from the Arizona State University.

**FROM THIS LECTURE YOU WILL LEARN:**

1. Proven techniques to increase your productivity, boost your bottom line and build your business
2. Unfiltered insights on business along with an insider’s view of his dental practice
3. Learn why it is important to watch the numbers daily
4. Identify efficiency in the dental insurance verification process and morning huddle for a more consistent flow

The Richmond Dental Society is an ADA CERP recognized provider approved by the Virginia Dental Association. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental information. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Richmond Dental Society designates this activity for 6 continuing education credits.

**MARCH 19, 2021 WEBINAR REGISTRATION FORM (Registration Deadline March 12, 2021)**

Name: \_\_\_\_\_ Email (PLEASE PRINT): \_\_\_\_\_

Address: \_\_\_\_\_ City/State \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_

Additional Attendee(s) with their emails: **\*EACH PARTICIPANT MUST PROVIDE AN EMAIL ADDRESS.**

1) \_\_\_\_\_ Email address \_\_\_\_\_

2) \_\_\_\_\_ Email address \_\_\_\_\_

RDS/VDA Member - \$100     RDS/VDA Member Staff - \$50     Residents - \$50     Non-Member Dentists of RDS/VDA/ADA - \$500

**Cancellation/Refund Policy:** All Cancellations must be received 3 days prior to scheduled program (Attn: Linda Simon, Executive Director).  
[richmonddental@verizon.net](mailto:richmonddental@verizon.net)    phone (804) 323-5191    fax (804) 323-5192

Please make check payable to: **Richmond Dental Society • 14241 Midlothian Turnpike, #509 • Midlothian, VA 23113**

Check Enclosed \$ \_\_\_\_\_     I will pay by credit card:     AMERICAN EXPRESS     Discover     MasterCard     VISA

Cardholder Name: \_\_\_\_\_

Card # \_\_\_\_\_    Expiration Date: \_\_\_\_\_ / \_\_\_\_\_    Security Code: \_\_\_\_\_